

Developer's Kit:

Real Time Data Services



**NEW service for exhibitors who use their own lead system.
Provides access to registration information in REAL TIME.**

Why do I need this?

The PDF 417 barcode is no longer on the badge. The QR code on the attendee's badge does not contain full registrant information like the PDF 417. When the QR code is scanned, you will need to access RTS services to get the full registrant information.

Maritz will provide all the information you need to access Real Time Data Services. This includes instructions for your IT Department to set up the data transfer, delivery of all access credentials necessary for downloads and customer support if necessary. You can choose whether you want to pull data in real time, nightly or at the end of the event.

Requirements

You must have your own internet connection in your booth. You must be able to write software to be able to consume our web service API via the internet (same idea as consuming the Google API, Facebook API, etc.). Since the demographics are different for each event, you will need to purchase a separate Developer's Kit for each event. Maritz will provide the 16-digit activation code for each specific event. You will provide the unique exhibitor registrant badge id for each lead capturing station.

How it works

Go to Developer Portal website, [click here](#), then read and accept the current terms and conditions. You will be given the API key on this site. Save the API key, as you will need this to communicate with the web service. You will write your software using the Demo Show for testing. Test your hardware and software and bring them onsite for use at the event.

To learn more, please email
ExhibitorServices@maritz.com